



**INTERNATIONAL COMMUNICATION FORUM IN
HUMAN MOLECULAR GENETICS**



hum-molgen is ...

one of the world's largest Internet sources for the latest information in human molecular genetics. Our service consist of a vertical Internet site at <http://hum-molgen.de> and the mailing-list HUM-MOLGEN@nic.surfnet.nl.

Since 1994 we provide the opportunity to communicate with scientists, physicians and other genetics professionals worldwide. HUM-MOLGEN has well-established services including the diagnostics and clinical research section, short reports of academic and non-academic news, a database of conferences, training courses and career opportunities, and a comprehensive registry of 1.300 biomedical companies.

contact a defined target group

HUM-MOLGEN enables you to reach biologists and clinicians interested in molecular medicine around the world:

Mailing-list	regular newsletter to 6,300 subscribers representing 82 countries
World wide web	700,000 visit's from 220,000 distinct Internet sites (January - December 15 2000)
Educational level	63% Ph.D., 25% BS or MS, 12% MD/Others
Employment	64% University or college, 11 % private industry, 11% Government agency, 14 % non-profit organization
Location	47% USA, 8% Great Britain, 6% Germany, 4% Canada, 4% Japan, 3% France, 3% Italy



specific services for biotech companies

HUM-MOLGEN launched new sub-sections focusing on biotechnology. With these initiatives, together with our established services, we intend to offer a complete communication system to promote the transfer of scientific know-how between industry and academia, with the goal of bringing these areas closer together.

Registry of biomedical companies

Comprehensive registry of innovative companies listing postal and email address, short description and link to web site.

<http://hum-molgen.de/companies/>

Positions in Bioscience and Medicine

Global source for employment in genomics, molecular biology, bioinformatics, biotechnology and medicine.

<http://hum-molgen.de/positions/>

Non-academic news

Postings of press releases of biotechnological and pharmaceutical companies and reviews discussing new technologies.

<http://hum-molgen.de/press-releases/>

Biotechnical requests and sources

Supports the discussion of methodological problems and announcements of technical resources.

<http://hum-molgen.de/biotechnology/>

Special offers

Offers the opportunity to promote specific scientific products.

<http://hum-molgen.de/special-offers/>



online advertising

HUM-MOLGEN offers you the chance to contact a global open-minded audience interested in molecular biological technologies, bioinformatic solutions and diagnostic tools. Approximately 75% of our users hold a doctoral degree (Ph.D. or MD) and work as research directors, head of departments, research scientists and physicians. Therefore you can target the decision-maker for future investments.

Advertising opportunities include banner advertisement, sponsorship of specific world wide web subsections and support of the regular news-alert. We are sure to find a solution fitting to your specific demands.

For further information please contact:

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